



Youth Social Entrepreneurship Program Proposal



Program Overview

This Workshop gives a basic overview of the concept of social entrepreneurship and its' importance. It also teaches young men and women how to establish/manage a nonprofit organization, giving rises to the insight and interest for human services. It helps participants gain an appreciation for the workmanship of leaders, officers, board members, directors and managers; as well as, laying the ground work for these aspiring future business owners and entrepreneurs. This workshop will lead participants into role-play and critical thinking, allowing them to take on the position of hypothetically developing a nonprofit organization.

Program Justification

Develops Key Skills. Students develop skills in communications, critical thinking, leadership, problem solving, and human relations. Leaders need these skills to be effective in their roles. At the same time, youth learn about character, values, and ethics. Where would any leader be without them?

Builds Confidence. Program inspires students to dream more, to do more, and to become more. Everything begins with confidence, and this program helps each young person discover that he or she has the potential to lead. This potential gets nurtured through learning activities, special projects, and community service.

Receives Necessary Techniques, Strategies & Solutions. Students receive current information on leadership challenges, the traits of leaders, what it takes to lead, motivating others, how to resolve conflict, dealing with difficult people, effective presentation skills, etiquette, practical money skills, and more. They learn how to get things done.

Provides Experience Through Service Learning Projects. Students explore real issues as they work with leaders in the nonprofit sector, business, and government. At the same time they build relationships with mentors who serve as positive role models.

Students get positive results. If you don't know where you're going any road will get you there...if you don't know where you're going no road will get you there. A solid youth social entrepreneurship program sets teenagers on the right path - one paved with opportunity. It positions youth for ongoing positive results. Skills are developed; information is imparted while experience is gained.

Target



Audience

Students Ages 12-18

Program Objectives

Introduce the concept of social entrepreneurship to young men and women.

To promote another aspect of entrepreneurship for those who have a desire or even a calling in the human service or philanthropy area in helping the community, the state and possibly around the world.

Teach students the difference between a nonprofit and a for-profit organization.

Give students hands on experience, for them to know what it feels like to start a nonprofit organization.

Program Content

Introduction to Social Entrepreneurship

Students learn about the economic trend of what has come to be called "social entrepreneurship" and its impact on global economics.

Innovation for Good

Students will engage in a discussion, watch selected video clips online, use a handout in small groups to create a "virtual innovation for the good," and present ideas to the class.

Examining Nonprofit Entrepreneurs/Profit Entrepreneurs

Marketing and Promotions

Nonprofit Organizations

- The need for board members
- Naming the organization
- The need to incorporate the organization
- Why fundraising is important
- The importance of the mission statement
- Annual checklist points for a nonprofit.

Role Play/Establishing a Nonprofit Organization

- Develop a mission statement
- Develop bylaws
- Select board members
- Select an organization name
- Selecting activities to support their mission

Process of Incorporating

Students will learn the basic steps in incorporating a nonprofit and get to:

- View a sample "Articles Of Incorporation"
- View a sample "Letter To The Legal Organ"
- View a sample EIN application"
- View a sample "Charitable Solicitation Form"
- Know where the paperwork is submitted.

Individual Presentations

One person from each individual group will stand up and present a summary presentation on: **a)** What is the name of their organization **b)** What type of nonprofit organization did they form **c)** Who are the people they are trying to help. **d)** How will the people benefit from being a part of their organization?

Program Length

This program is a 10-week course, and each lecture is approximately an hour.

Itinerary Requirements & Resource Checklist

Television with s cord connection

DVD player

1 Projector / Projector Stand / Projection Screen

Copy Machine

Heavy-duty stapler

Computer availability for students

Laptop or computer with s-cord connection

Salary and payment (will negotiate)

Biography of Presenter

Saye Taryor is a writer, a social entrepreneurship activist, and the founder of 1up Consulting/Entertainment. Saye graduated from Piney Woods high school (a historically black boarding school, located in central Mississippi) in 1992. Soon after, He enrolled in the University of Southern Mississippi, where he pursued a journalism degree, before heading back to Atlanta, to jump--start a music career.

As an artist/co-founder of the independent label, “Neanderthol Entertainment”, he was able to learn many aspects of the music business and gained over twelve years of experience. After working several corporate jobs and partaking in the music industry for a few years, Mr. Taryor realized that his calling was to illuminate young men and women about the importance of social entrepreneurship, and to dedicate himself, and others, to practice and improve their thinking skills more often.

He then attended Georgia State to learn more about critical thinking and public speaking. After leaving the music industry, losing his job, home, and many other material belongings, he has been open to the public about his personal trials and tribulations, and has released an award winning blog, discussing his experiences while homeless called, “Homeless, living in America”. Saye hopes to be more active with critical thinking programs and social entrepreneurship workshops like “Generation Y” which he and Linda A. Brooks first hosted in 2009. He is currently a writer for the Examiner, and often submits articles to ViewsHounds. Other published works include, “The 2009 1up Entertainment Music Guide and Directory, Vol. 1”, “Country Life School”, "What Do You Think, and, “A Fathers Burden”

Contact



All Inquiries, please contact:

Saye Taryor

Phone: 301-925-8405 or 240-838-2009

Email: 1upentertainment@gmx.com

Website: 1upentertainment.synthasite.com

Personal Site: saye.yolasite.com